



# THE INSTITUTE OF STUDIES AND DEVELOPMENT OF GALICIA (IDEGA) JOINS BODAH

"The Institute of Studies and Development of Galicia" (IDEGA) is working with scientific research. Professor Miguel Pazos expert in the field of Geographies of Transport and Tourism. As director of CETUR (Centro de Estudios e Investigaciones Turísticas), together with the rest of the scientific team, they will participate in the implementation of the "Flow Management Model". CETUR is part of the IDEGA, a leading Institute of the University of Santiago de Compostela (USC).



IDEGA will coordinate with the "BODAH" project. In addition, Turismo de Santiago presented the Bodah Project, as an example of good practice, at the Conference of the World Heritage Cities Group held in Úbeda and the EPICAH Meeting (Eixo Atlántico). Finally, the progress of BODAH was incorporated into the Local Urban Strategy 2030 document.

## HERITAGE CITIES ADDRESS CHALLENGES IN SUSTAINABLE DEVELOPMENT TOURISM AND HERITAGE

Turismo de Santiago, joined the Consortium of "Herit Data" European Project through the signature of its "Memorandum of Understanding" to contribute to sustainable Tourism management by means of the knowledge and results acquired in the BODAH Project.



Urban and heritage concepts have changed significantly during the previous few decades. Historic preservation and urban growth are no longer seen as mutually exclusive. Legitimate conceptions of cultural legacy have become more expansive in recent years as heritagization processes have shown the socially produced and dynamic nature of heritage, as opposed to the previous monumentalist and object-centred paradigm.

What does this imply for cities which have become global players ever increasing in size, flux, power and complexity? How is possible for heritage and development to be mutually reinforced? How may heritage-related policies and practices be effectively incorporated as a resource into wider urban change while respecting cultural, social, and environmental concerns?

With the help of cross-fertilisation of specialists and practitioners in political, urban and area studies, cultural policy, sociology, and anthropology, who use a variety of methodologies to explore cities as living entities, leads to Interdisciplinary Approaches and International Tourism Case Studies, presenting an analytical way in which heritage recognition, conservation, valorisation and promotion can be integrated with urban planning and policies.

Moreover, it examines the disputed influence of international frameworks, notably UNESCO, and takes a holistic approach to cultural policies encompassing both theory and application, listed and unlisted sites, East and West. Case studies from Chile, China, Cuba, Ecuador, England, France and Peru allow grasping both the diversity of situations and the converging policy and management practices.

### INTRA-EUROPEAN TRAVEL DURING THE RUSSIA-UKRAINE WAR AND COVID SITUATION

After the devastating effects of the Covid-19 pandemic, European tourism has begun to move towards recovery but this sector is now facing a major crisis with Russia's invasion of Ukraine. This crisis might cause another setback in the recovery of European tourism, particularly in Eastern European destinations.

The conflict has already caused a sharp rise in energy prices, which has a direct impact on the costs of transportation and tourism services, while also posing risks to wider consumer demand in Europe. The war has also threatened Europe's international image as a safe destination in long-haul markets, causing disruption to aviation services.

To address this pressing matter, the European Transport Commission (ETC) held a webinar, Impact of the Ukraine war on European tourism, encompassing a discussion between various experts in the field of travel and tourism.

For details information click here

# INTERNATIONAL URBAN AND REGIONAL COOPERATION (IURC) UNDERSTANDING TOURISM & CULTURE INDUSTRY IN CHINA PANEL

The IURC China thematic cluster working session included a successful thematic webinar on **Tourism & Culture in Green and Digital Transition** on March 4, 2022. The webinar's objectives were to share best practices for achieving green and digital transformation as well as the resilience of the tourism and culture sector and to discuss how cooperation between the EU and China can assist in achieving these

objectives.

The thematic webinar brought together the urban and regional stakeholders to exchange best practices and lessons learned in the culture and tourism sector, placing special emphasis on sustainable and innovative development in culture and tourism. It explored new opportunities for the EU and China's urban and regional partnerships to enhance COVID recovery and build resilience for the future. The webinar was addressed to policy stakeholders, representatives of the tourism sector, academia and professional associations from the European and Chinese cities and regions. The session was moderated by Ms FENG Keru from IURC China.

For detail information click here

# LISBON STEERING COMMITTEE MEETING, 7<sup>th</sup> JULY 2022



BODAH arranged the sixth Steering Committee Meeting at UNINOVA, Campus da FCT NOVA, 2829-516 Caparica, Portugal. It was a hybrid BODAH Coordination Meeting, held on 7 July 2022, where project partners were present physically and virtually. All the project members did present their work progress and talked about upcoming work tasks. The main objective of the meeting was to recap all project activities and to distribute the partner's responsibilities and deadlines. All partners showed interest in giving their best to make BODAH a successful project with an important social impact.

# UPCOMING EVENT: BODAH DISSEMINATION OPPORTUNITY - MADEIRA ISLAND INTERNATIONAL SUMMIT

UNINOVA (in cooperation with the Madeira Regional Government) will organize an International Summit on Digital Transition. This summit will cover several related topics, such as Cyber Security, e-learning, Big Data, Health, Energy / Smart Cities, Tourism and Cultural Tourism, Manufacture, and Maritime.



The summit will take place next October 25th - 27th, 2022. The format will consider morning keynote speeches, middle-day thematic presentations (mostly dedicated to European projects) and afternoon panel discussions. The keynote speeches and the panel discussions will consider mostly EC guidelines, calls and future research and innovation policies.

The middle-day thematic presentations will play a key role because we will be able to present our projects and our expertise to other project representatives and key players. It will be a good opportunity to expand our projects and knowledge areas to other applications and domains. This is particularly important when inter and multidisciplinary are mandatory in most of the upcoming EC calls.

At end of the day, we are preparing a very good set of social events where everyone can socialist and enjoy the wonders of Madeira island. Additionally, we can also take the opportunity to further discuss the creation of the Cultural Tourism Cluster.

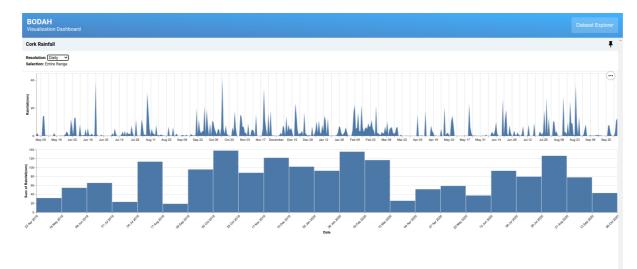
#### BODAH: VISUALIZATION DASHBOARD DEMO

The primary objective of the BODAH (Big Open Data for Atlantic Heritage) project is to use the latest technology to promote sustainable tourism in Atlantic Area heritage cities. Hence a technological solution has been designed which gathers data from various sources and transforms the data into knowledge to understand tourist behaviour in heritage cities and know the peak visitor flow over time. These visitor behaviour data will be useful for planning actions and itineraries to promote sustainable, environmentally friendly, and inclusive tourism, which leads to genuine socio-economic growth, for those in charge of managing cities or heritage organizations. That's why the BODAH project has been building a Visualization dashboard for the pilots to monitor the visitor flow for different cities. The demo version of the dashboard is available for testing.

	BODAH
	Visualization Dashboard
	EXPLORE DATASETS
What's	this all about?
	e to the BODAH Visualization Dashboard, a repository of interactive charts, visualizing the datasets collected by the <u>BODAH</u>
	artners for exploration and analysis.

Atlantic Area

Dashboard Landing Page



Dashboard Data Visualization Page





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